

Biodiesel Business Benefits

Explore Your Opportunity

A Sustainable Business Advantage

Energy use in America is changing and biodiesel answers the demand. Concerns over the risk of foreign fossil fuel dependence have created a powerful demand for social and economic sustainability. As a business strategy, your biodiesel use demonstrates a commitment to energy independence, economic sustainability and a healthy work environment.

Environmental concerns combined with the economic risk of fossil fuel dependence are changing the way people do business.

Propel Biofuels helps you capitalize on biodiesel's business advantages while harvesting the power of cleaner technologies. From feasibility through pilot programs to long-term adoption, we design a complete solution for your business. Biodiesel use provides:

Business Leadership

Using biodiesel demonstrates leadership and commitment to your stakeholders: employees, customers and investors. Position your company more effectively for contract bid projects by aggressively promoting safety, health and environment. Regulators and the media will reward you for your clean-energy leadership.

New Customers

More than ever, customers respond to businesses whose values align with their own. Attract new customers and connect with them by showing a commitment to renewable energy.

Improved Health

Biodiesel improves the health of your work environment, directly benefiting your employees, community and business partners.

Environment Leadership

Using biodiesel measurably reduces your impact on the environment and shows your dedication to lowering greenhouse gases and diesel emissions.

Support For Local Economies

Using domestically-produced clean energy strengthens the U.S. economy and shows your support for local farmers.

Propel's team of experts and strategic partners ensures you meet your sustainable business goals. For each implementation, we assemble a custom team with the skills to match the unique demands of your project.

Contact us for your free consultation today:

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Biodiesel for Fleets

Get It Right, From the Start

Propel Biofuels ensures your implementation goes is successful the first time.

Biodiesel is the most cost-effective clean transportation energy option available today. However, is not a plug-and-play solution; failed implementations can be costly to your image and bottom line. Working with Propel Biofuels ensures your company's successful biodiesel implementation. As a fleet operator, you understand the importance of keeping your vehicles up and running. Minimize your risk and maximize your rewards. Partner with Propel and get a committed team of top biodiesel experts who work with you to understand your needs and support your efforts over the long term—with an eye for producing sustainability, profitability, savings and growth. Partnering with Propel connects you with proven experience, talent and quality control practices.

Propel Biodiesel Fleet Sheet

Goal Setting

When engaging with any new product or technology, measurable baseline objectives must be set. Propel will design a course of action to help your company measurably impact the environment as well as your bottom line. Step-by-step, we outline your process with benchmarks to meet and results to showcase.

Vehicle Checklist

Propel meets with all of your managers and mechanics to understand your fleet's current state. We then inspect all fleet vehicles for biodiesel fuel compatibility, ensure all necessary parts are replaced, and check backlogs for pre-existing mechanical failures—ensuring future problems are not improperly blamed on biodiesel use.

Education for Drivers and Mechanics

Propel conducts a biodiesel seminar for fleet drivers, mechanics, and other stakeholders so everyone fully understands biodiesel's parameters and traits. Seminar topics include: fuel characteristics and handling, seasonal attributes, common tribulations, troubleshooting (where to start first), and preventative care.

Storage/Dispensing

Propel checks all existing refueling infrastructure for compatibility and potential contamination problem areas. We then provide a complete list of upgrades and refurbishments recommended to properly handle biodiesel fuel.

Fuel Sourcing

To ensure your fleet's long term success., Propel provides the highest possible quality fuel through our partner network of certified fuel producers and distributors—holding a higher standard for biodiesel fuel than that required.

Implementation

Propel executes on our promise to shepherd your business through a successful biodiesel adoption process.

Monitor Vehicles

Propel systematically meets with mechanics and supervisors to randomly test fuel and infrastructure in order to provide continued support.

Review Results

Evaluate your success and quantify results to present to management, customers and shareholders

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